



GOTT
TECHNOLOGIES

Who we are?

Attitudes are more important than aptitudes – Sir Winston Churchill

**Gott Technologies LATAM was Founded in 2025
by a group of professionals passionate about
fighting fraud**

Mission

Combating financial fraud by adopting disruptive and innovative technologies.

Vision

To be leaders in the combat against fraud in Mexico and Latin America



Leadership



Jorge Aguilar

CEO



Antonio Villa

COO



Emiliano Aguilar

CIO



Melissa Bass

COS

Our DNA

Service Attitude

Sense of Urgency

Preparation

What's important to you is a priority for us.



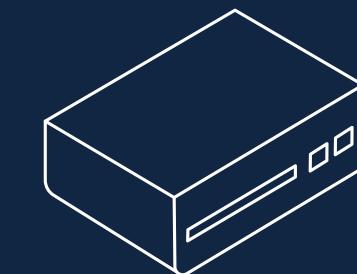
Strategy

Gott Technologies

Establish strategic business alliances with companies with passion to Combat Fraud



Be strategic partners with financial institutions to combat fraud on digital channels



Being a company specialized in Fraud prevention for the new challenges facing the industry



Some facts



Financial fraud in Mexico has increased significantly in recent years. According to the Bank of Mexico, banking fraud increased by 25% between 2020 and 2023, affecting individuals and businesses. In 2023, losses exceeded 15 billion pesos, representing a 30% increase compared to the previous year, attributed to the digitalization of services and more attractive fraud methods such as phishing and malware.

Scamscope Report 2025: Insights into the U.S.

Source: ACI Worldwide

Types of fraud



Nearly **2 out of 5** victims were coerced into making an authorized payment via impersonation or asked to make an advanced payment

AI-POWERED SCAMS

 PRIOR YEAR AI FRAUD INCREASE
200%

- FIRST HALF 2025 CLAIMS RECEIVED (CONDUSEF): \$2.48M PESOS
- OIL PROFIT APP FALSELY MARKETED AS PEMEX-BACKED

FINANCIAL IMPACT

 **+18%** 
 **78%** 
OF ORGANIZATIONS REPORTED MORE FRAUD ATTEMPTS; 61% CONFIRMED SUCCESSFUL INCIDENTS.
IN 2024, FRAUDSTERS STOLE OVER \$1 TRILLION GLOBALLY AND IN 2025 THE TREND CONTINUES UPWARD WITH INCREASINGLY SOPHISTICATED ATTACKS

REPUTATIONAL RISK



FRAUD NEGATIVELY IMPACTED BRAND REPUTATION AND CUSTOMER EXPERIENCE IN **75%** OF COMPANIES



DIGITAL FRAUD

OVER 50% OF FRAUD-RELATED LOSSES NOW ORIGINATE FROM DIGITAL CHANNELS
ACCORDING TO RECENT ANALYSES IN LATIN AMERICA



DIGITAL FRAUD OVERVIEW



EMERGING PAYMENT METHODS (DIGITAL WALLETS, CRYPTOCURRENCIES) ACCOUNT FOR 38% OF FRAUD CASES EXPANDING THE ATTACK SURFACE

COST & TRENDS

THE COST PER FRAUDULENT TRANSACTION FOR LATIN AMERICAN FINANCIAL INSTITUTIONS IS 4.6 X HIGHER THAN THE ACTUAL AMOUNT LOST HIGHLIGHTING THE SEVERE IMPACT ON BANKING AND E-COMMERCE



TECHNOLOGICAL SHIFTS

NEED FOR ROBUST & DIGITAL IDENTIFY AUTHENTICATION TRANSFORMS INDUSTRY



 AI AND DEEPFAKES ARE DRIVING COMPLEX SCHEMES