

AI-POWERED SCAMS



- FIRST HALF 2025 CLAIMS RECEIVED (CONDUSEF): \$2.48M PESOS
- OIL PROFIT APP FALSELY MARKETING AS PEMEX-BACKED

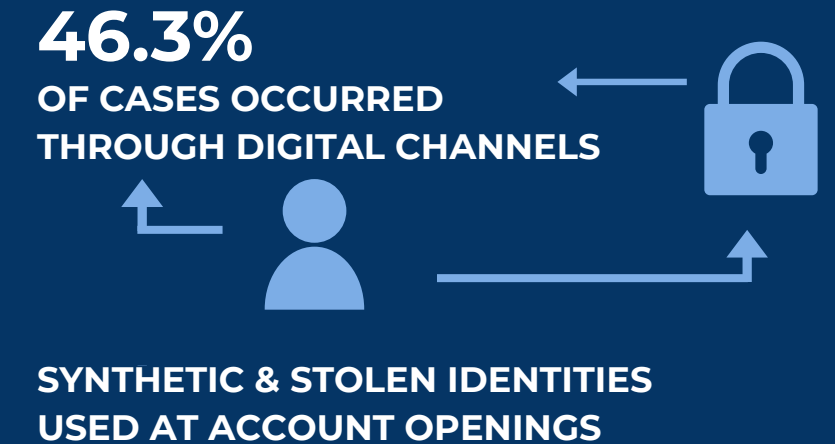
FIANACIAL IMPACT



REPUTATIONAL RISK

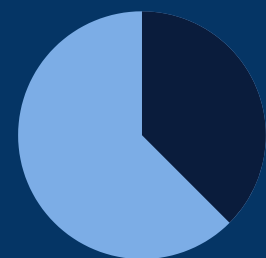


ATTACK CHANNELS



DIGITAL FRAUD

OVER 50% OF FRAUD-RELATED LOSSES NOW ORIGINATE FROM DIGITAL CHANNELS
ACCORDING TO RECENT ANALYSES IN LATIN AMERICA



DIGITAL FRAUD OVERVIEW



EMERGING PAYMENT METHODS (DIGITAL WALLETS, CRYPTOCURRENCIES) ACCOUNT FOR 38% OF FRAUD CASES EXPANDING THE ATTACK SURFACE

COST & TRENDS

THE COST PER FRAUDULENT TRANSACTION FOR LATIN AMERICAN FINANCIAL INSTITUTIONS IS 4.6 X HIGHER THAN THE ACTUAL AMOUNT LOST HIGHLIGHTING THE SEVERE IMPACT ON BANKING AND E-COMMERCE



TECHNOLOGICAL SHIFTS

NEED FOR ROBUST & DIGITAL IDENTIFY AUTHENTICATION TRANSFORMS INDUSTRY



AI AND DEEPPAKES ARE DRIVING COMPLEX SCHEMES